

IAN PATRICK ASHENBREMER

STRATEGIC VISIONATIONS & EXPERIENCES, OMNIDISCIPLINARY DESIGN, CALMING INFLUENCE

WHO?

VISUAL CREATIVE ENTITY

WITH 15+ YEARS OF EXPERIENCE

in the dark arts of monetized creativity. Specifically in the sectors of advertising creative direction, animation direction, documentary film-making and live-action production. I would like very much to make pretty, clever and wonderful things together.

EDUCATION

UNIVERSITY OF NEW ORLEANS

BFA FINE ART + FILM

2001

SKILLS

ART DIRECTION

VISUAL DESIGN

Motion, narrative, animation, live-action production, editing post-production product design, copywriting, illustration & more!

LET'S TALK

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Los Angeles, CA 90039

415-533-1287

EXPERIENCE

ELA ADVERTISING (2019)

ASSOCIATE CREATIVE DIRECTOR

Oversaw daily production and resourcing of LA office, managed creative department. Advised on overall visual direction.

CLIENTS: DISNEY, TIKTOK, WESTERN DIGITAL, SANDISK, G-TECHNOLOGY, SYNAPSE

SOMETHING MASSIVE (2017-2019)

DESIGN DIRECTOR

Supervision, management and execution of content and resources. Advised on visual direction for all clients.

CLIENTS: CAMPBELL'S, BABYGANICS, REGAL CINEMAS, THE COFFEE BEAN, FISHER-PRICE, SINGAPORE AIRLINES

DIRECTV (2016-2017)

CREATIVE DIRECTOR: DIGITAL INNOVATION LAB

Product design and development, rapid ideation and prototyping of experimental product features and AR/VR integration.

CLIENTS: AT&T, DIRECTV

BONFIRE LABS (2013-2016)

ACD > CREATIVE DIRECTOR

Brand development, live-action direction, 2D/3D motion, direction, educational design and development.

CLIENTS: APPLE, GOOGLE, PAYPAL, SQUARE, EBAY, INFORMATICA, NEW RELIC, LYTRO

GYRO (2011-2013)

SENIOR ART DIRECTOR > ACD

Art direction and design for predominantly b2b clients.

CLIENTS: GOOGLE, DELL, VMWARE, SMART TECHNOLOGY

DUNCAN/CHANNON (2009-2011)

ACD > CREATIVE DIRECTOR

Digital strategy and design, researching the competitive landscape for best use cases of emerging technology for entire client base, UX/UI design/development.

CLIENTS: AEG, STUBHUB, HARD ROCK, GREE GAMES, ESURANCE, 1-800-CONTACTS, LAKE TAHOE SOUTH

GREY SF (2006-2009)

INTERACTIVE ART DIRECTOR

Art direction and design for both digital delivery and print, broadcast editorial and motion design.

CLIENTS: BMW, STUBHUB, HARD ROCK, GREE GAMES, ESURANCE, 1-800-CONTACTS, LAKE TAHOE SOUTH